

Portfolio 2026

Hussain Siraj Fathi

Director, Initiatives Management & Vision 2030 Office

Islamic University of Madinah · Madinah

> **I turn ideas into measurable initiatives, and build the digital tools that make their impact last.**

ABOUT

My vision



I turn ideas into measurable initiatives, and build the digital tools that make their impact last.

A leader in managing initiatives and delivering Vision 2030 targets. I combine more than ten years of media experience organizing major national events and conferences with the technical ability to build institutional digital platforms from scratch, and I design and deliver AI training programs. I lead teams and high-impact projects in coordination with official bodies, turning ideas into measurable initiatives.

16+	1,453	420,000+	450+	115+
Years of institutional experience	Visitors — Career Day Forum 2026	Visitors — 12th Festival of Cultures and Peoples	Job and training opportunities	Trainees — Rawa Media Week

Initiatives & transformation

Planning initiatives, measuring their impact and tying them to Vision 2030 targets.

Media & major events

National forums, exhibitions and conferences, from idea to opening day.

Technology & AI

Digital platforms and systems I build from scratch, and training in AI tools.

CURRENT ROLES

2023 – present
Director, Initiatives Management & Vision 2030 Office
Islamic University of Madinah

Dec 2025 – present
Founding Board Member & Chair of Corporate Communication
Rawa Association for Digital Media Production

2024 – present
Founder, iFathiHR
Consulting and training brand

NUMBERS FROM THE FIELD

Key achievements & events

420,000+
Visitors — 12th Festival of Cultures and Peoples

1,453
Visitors — Career Day Forum 2026

115+
Trainees — Rawa Media Week

2026	**Second Career Day Forum** Led the team for the first and second editions: 1,453 visitors, 41 organizations, 450+ opportunities. Preparing the third edition (21–22 March 2027).
2024	**12th Festival of Cultures and Peoples** Member of the festival's Higher Committee; attendance exceeded 420,000 visitors. Media supervision of the festival editions (2018 – 2024).
2026	**Exhibition of the International Conference on the Kingdom's Efforts Against Intellectual Deviation** Supervised delivery: pavilions, visual content, screens and coordination with participating bodies (27–28 September 2026).
2026	**Saudi Universities Alumni Forum Exhibition** Set-up and organization at the King Salman International Convention Center.
2026	**First Rawa Media Week** 5 workshops for 115+ trainees with online registration and certificates.
1448 AH	**Communication Strategy 1448** Full strategy for the university's General Administration of Communication, including AI governance and data-driven communication.
2023–2024	**Alumni Forum in Kenya** Organized the forum outside the Kingdom.
2022–2025	**Iftar Around the World** Launched and supervised the initiative.
2022	**Conference on Combating Cyber Terrorism** Organized the conference and led its media team.
2010–2015	**National occasions** Helped organize the reception of the Custodian of the Two Holy Mosques in Madinah (2015) and the Saudi pavilion's National Day celebration at Expo Shanghai (2010).

DIGITAL PRODUCTS

Digital products I built

Websites and platforms I designed and built myself — all live today.

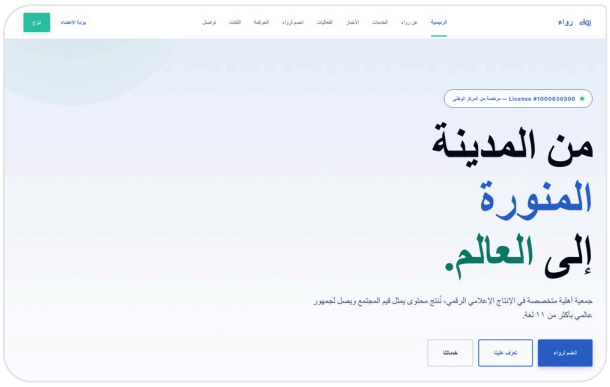


App · App Store

Ranna app

An Arabic-first appointments, tasks and reminders app for iPhone, iPad and Mac: your next meeting on the lock screen with a live countdown and a join button, in Hijri and Gregorian dates. Launching on the App Store on November 10, 2026.

getranna.app

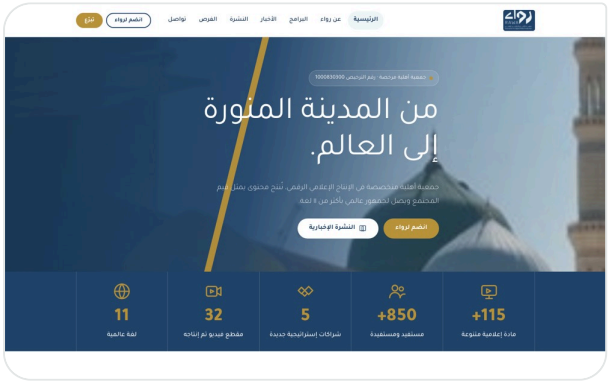


Website · nonprofit

Rawa website

Multilingual website for Rawa Association with registration and e-certificates.

rdmp.sa

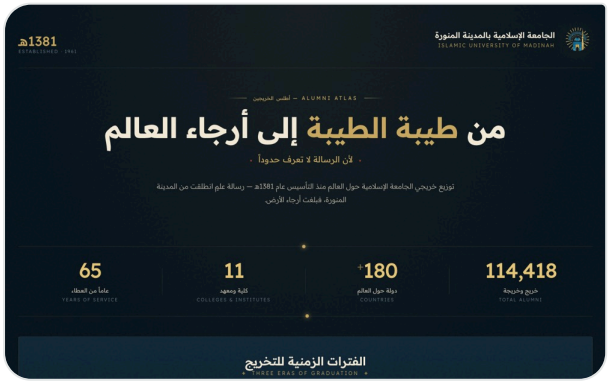


Content platform

Rawa news bulletin

The news edition of the Rawa site: the association's news and bulletin, produced with AI tools.

rdmp.sa/v2

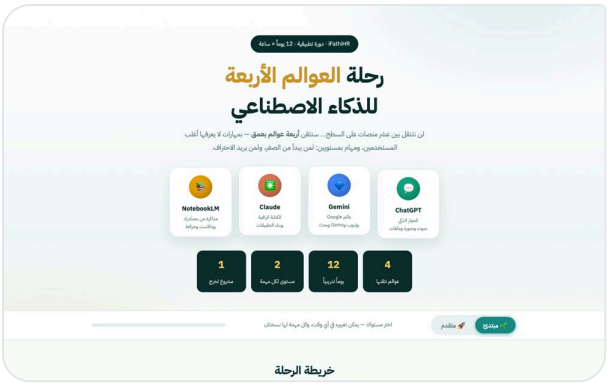


Interactive map

Islamic University Alumni Atlas

An interactive map of the university's graduates around the world.

ifathihr.net/atlas

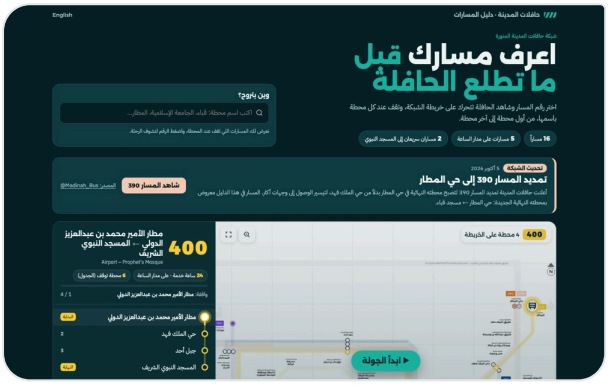


Course site

Journey of the Four Worlds

Website of the applied AI course.

ifathihr.net/ai-course



Map

Madinah bus routes

An interactive guide to bus routes in Madinah.

ifathihr.net/madinah-bus



siraj.my

My father's website — Siraj Hussain Fathi

A personal website I designed and built for my father.

siraj.my

OTHER PLATFORMS & SYSTEMS

Graduation Gown Distribution Platform Internal platform
Moved gown handover from paper lists to a digital flow that verifies each graduate and logs receipt, saving 8+ hours of manual checking per day.

Initiatives Search Engine
Published on the university website: staff check an idea before submitting it to see whether it was already proposed, approved or rejected — saving their time and the screening committee's.

Initiatives Tracking Platform
The system of the Initiatives Management & Vision 2030 Office for following the university's initiatives and their workflow, with accounts created by the administrator.

Alumni Platform
The university's digital window to its graduates: an up-to-date alumni database linked to opportunities and programs.

Event registration & attendance system Internal platform
Online registration, attendance and automatic certificates, used at Career Day and Rawa Media Week.

CREATIVE WORK

Visual identities & logos

Identities I designed for government bodies, companies and projects — from the mark to the usage guide.



Logo & identity — Islamic University of Madinah

Identity guide



Mawared HR Management Co.



Wejhat Safar Operation & Maintenance Co.



Atayeb Albawadi — organic products

CREATIVE WORK

Selected logos



ALAA — dietitian



Selected logos

AI Forum for Islamic Sciences and Arabic, Al-Mujaz, Mujarreb, Digital Monsters Co., Ramadan Pauses, “61 years — the sun of knowledge never sets”, 7th anniversary of the Bay‘ah, Balloon Smiles, Nottingham Initiators.

Audio — voice performance



“Because You Are Allah” — words by Ali bin Jaber Al-Fifi

Listen · soundcloud.com/ifathihr



“Take Me With You” — words by Majed Muqbil

Listen · soundcloud.com/ifathihr

CREATIVE WORK

Audio & video work

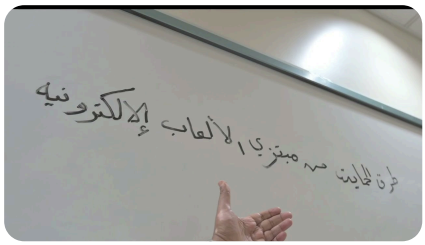
Video — concept & supervision

International Cyber Counter-Terrorism Conference 2022



Teaser

Watch



Film

Watch



Closing report

Watch

Other productions



“Hiya Lana Dar” film — 91st National Day

Watch



“The joy of volunteering”

Watch



What they say after iftar — Iftar Around the World

Watch

CREATIVE WORK

Events: concept, supervision & delivery





Iftar Around the World

A Ramadan iftar where Islamic University students share dishes from their home countries, with media and education figures of Madinah.

Iftar of Taibah Friends

A youth social-media initiative bringing Madinah's young people and journalists together at an iftar in a historic Madinah location.

“Abda‘tum” ceremony – Taibah University

The annual closing ceremony of student activities: co-organised three editions (1434–1436 AH) and led the team in 1437 AH.

International Cyber Counter-Terrorism Conference

Led the conference media team over three days (1444 AH / 2022).

CREATIVE WORK

From the coverage





Saudi Press Agency (SPA) and Indonesian media — Saudi Universities Alumni Forum, Jakarta (January 2023).



TRAINING & BOOKS

Workshops & courses delivered

Oct 2026

«Wazen» workshop — Mutqen program

Innovation & Entrepreneurship Center — Islamic University — Delivered as a Mutqen ambassador to 24 students.

1448 AH

Coordinating Mutqen training programs for students

Initiatives Management & Vision 2030 Office — Wazen and Khitat, followed by Labeeb and Bawsala, with the Basamh Community Service Program.

2026

AI track for youth (12 hours)

Sama Al-Qiyam summer program — Diwan Youth Association

2026

Rawa Media Week workshops

Rawa Association for Digital Media Production — 5 workshops for 115+ trainees.

2024

AI Prompt Writing Guide

Training curriculum — A training curriculum in prompt engineering.

Books



Don't Criticize Me

Unless I ask you to (in Arabic)
Hussain Bookstore · Safar 1442 AH · Oct 2020 · 18 pages



Top of the Chart, Don't Talk to Me

Stories from around the idea (in Arabic)
Hussain Bookstore · Jumada I 1442 AH · Jan 2021 · 27 pages

Skills

Technology & systems
Multilingual institutional platforms and websites, online registration and attendance systems, dashboards and interactive reports. Applying AI tools at work and teaching prompt engineering.

Media & creative production
Adobe Photoshop, Illustrator, InDesign, Premiere, After Effects, Audition. Photography, video production, voice-over, content creation, creative writing.

Leadership & planning
Strategic planning, team and project management, major events, executive reporting, partnerships.

Education & certifications

2008 – 2013

BA in Languages & Translation — English

Taibah University

2025

Certified in Exhibition Management (CEM)

IAEE

EXPERIENCE

Career path

2023	**Media & Marketing Officer** Institute of Research and Consulting Studies — Islamic University
2021 – 2023	**Head of Media** Communication & Corporate Identity — Islamic University
2019 – 2021	**Head of Production** Media Department — Islamic University
2017 – 2019	**Visual Identity Designer** Islamic University of Madinah
2013 – 2016	**Media Director** Deanship of Student Affairs — Taibah University

Letters of recognition

1448/05/10	**Letter: building the graduation gown distribution platform** Alumni Center — Islamic University
1448/05/10	**Letter: co-building and launching the Alumni Platform** Alumni Center — Islamic University
1448/05/10	**Letter: leading the Career Day Forum team (1st & 2nd editions)** Alumni Center — Islamic University
1448/05/10	**Letter: organizing and supervising exhibitions** Alumni Center — Islamic University
2026/10/22	**Thank-you letter for delivering the «Wazen» workshop** Mutqen program
2025	**Certified in Exhibition Management (CEM)** IAEE

IFATHIHR

Let's work together

Consulting, partnership, training, or an initiative idea.

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